

NET CANCER AWARENESS DAY



November 10, 2020

Early diagnosis makes a difference

The goal of NET Cancer Awareness Day is to increase awareness of neuroendocrine cancers and provide a platform for the greater NET community for improved diagnostics, treatment, information, care, and research.

A 2019 survey conducted by the International Neuroendocrine Cancer Alliance (INCA) found 46% of patients have advanced stage neuroendocrine cancer by the time they are correctly diagnosed. These patients are frequently misdiagnosed and by the time some patients receive a NET diagnosis, a cure is not possible. The most common misdiagnoses are gastritis, irritable bowel syndrome, gastric ulcers, asthma, and anxiety.

What you can do

- Join the NET community worldwide on November 10th and participate in conversations about neuroendocrine cancer using the hashtag, **#LetsTalkAboutNETs**.
- Be an ambassador for NET awareness and commit to making a difference by working with the NET medical community (nanets.net) to:
 - Educate all medical professionals on neuroendocrine cancer and what to look for to help provide the proper diagnosis;
 - Be a mentor to an early career medical professional interested in diagnosis, treatment and research related to neuroendocrine cancer;
 - Advance the message of NET awareness by encouraging patients to participate in NET patient organizations; and
 - Support patients in encouraging their medical professionals to join NET medical societies, such as NANETS, to learn from, and share information with, the multidisciplinary NET medical community.

For more ideas about how you can get involved in NET Cancer Awareness Day on Nov. 10— and throughout the year, visit ncalliance.org/net-cancer-day-toolkit-2020 to access icons, utilize professionally created campaign infographics, and share selfies using the hashtags **#LetsTalkAboutNETs** and **#NETCancerDay**.

